

## MEMORANDUM

We are using the world petroleum supply wastefully. Consequently, we are facing an energy policy which hurts. Our consumption of fossil fuels is creating a monstrous deficit in our Balance of Payments, a weaker dollar, and a mystified America. How is it that a nation of men who came off the desert not a century ago now have a stranglehold on America?

The purpose of Let's Hear it for America, Inc. is the establishment of a leverage point to use with the OPEC Nations. We must create something they need as badly as we need their oil. Furthermore, as the OPEC Nations are the first in a long line of developing nations upon whom we are to varying degrees dependent, what we learn about developing nations will enable us to have a stronger bargaining position in the future; will make them dependent upon us.

Members of LHIFA, Inc. met with the Saudi Arabian Minister of Economic Development during the months of August and September 1974. These meetings shed light on the plight of a man who had a budget in excess of one hundred forty billion dollars to spend over a five period for the construction of a country from the desert up. Saudi Development Guidelines can be roughly summed up as follows:

1. Construction of fifty thousand housing units per year.
2. Expansion of educational facilities to increase productive capacity of country.
3. Design and construction of systems enabling Saudi to become self sufficient in not less than twenty years.
4. Retention of Saudi cultural fabric and social character.

The Saudis are seemingly convinced that our consumption of world petroleum resources will drain all known reserves within the next

half century. This drains their only source of revenue. Therefore, the prime directive of the country is the establishment of the necessary technology and industry to feed, house, educate, and clothe the citizenry of the country. They are totally dependent on the outside world to accomplish this goal; there are no organizations or groups thereof which are capable of supplying them with the products needed to perpetuate life once their oil is gone.

Housing and Urban Development has issued statements addressed to decreased use of the automobile due to shortages of fuel. The directives have stated the need to avoid sprawl and concentrate on filling in the urban area. It becomes readily apparent we must decrease our dependence on the automobile and petroleum by-products in general, both for reasons of pollution and conservation. Goods and services will have to be closer than urban sprawl allows. Urban and suburban sprawl are ~~alienating~~, gas consumptive, and destructive to the traditional family unit. The traditional family unit has incorporated at least three generations. <sup>in</sup> ignoring this unit, our children have been deprived of the advice of the older generation. The middle generation has divorced itself from parental direction with an ensuing result of chaos. We must develop new patterns of existence more firmly directed towards the pleasant profitable perpetuation of life.

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Master Neighborhoods have been designed upon the following premises:

1. The basis of a sound, stable society lies in multi-generational exchange.
2. The future demands an integration of goods and services into the immediate vicinity of any given neighborhood.
3. All available technology must be utilized to insure minimum dependence on fossil fuels or their by-products.
4. Innovative development is conducive to a healthy business climate.

5. Integration of uses provides a unique and effective security system.
6. All aspects of self-support provide mental, emotional, and economic stability, as well as a desirable degree of independence.
7. Development of new technologies provides new jobs and therefore new wealth.

Furthermore, Master Neighborhoods can be most useful for export. Due to the above-described Saudi Arabian needs, LHIFA has incorporated advanced and very simple building techniques as well as advanced machinery in order to give the Saudi's the degree of independence they seek. In addition, the members of LHIFA hope to establish industries with which to build international dependence on US technology for the following reasons:

1. Any systems capable of offsetting our ballooning Balance of Payments are beneficial to the country.
2. Building ideological and technological dependence in foreign nations is absolutely necessary in order to maintain leverage points for sound exchange of goods, services, and resources.
3. The United States needs to expand its capabilities regarding an offensive position i.e. building peacetime dependencies.
4. Any expansion of US technologies has a beneficial effect on our employment index.

The main objectives for the remainder of the century lie in three closely related areas: increased production, decreased waste and conservation. In order to realize these goals, we must adapt ourselves to an understanding of the long term necessities of perpetuating the quality of life. These necessities include the rational and reasonable consumption of world resources at their highest and best use.